



Tom Heinemann <tomheinemann@gmail.com>

FW: Systembolaget's visit to South Africa

Tom Heinemann <tomheinemann@gmail.com>
Til: Tom Heinemann <tomheinemann@gmail.com>

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From: Marie Nygren [<mailto:Marie.Nygren@systembolaget.se>]
Sent: Monday, April 11, 2016 4:53 PM
To: pieter@leeuwenkuilfv.co.za
Subject: Systembolaget's visit to South Africa

Dear Pieter,

I would like to express my sincere and warm gratitude for receiving us during our recent visit to South Africa. We appreciated the open dialogue and listened with great interest to the presentation of Leeuwenkueil and your work on sustainability.

As you know the purpose of our trip was to listen in order to understand the sustainability challenges of the South African wine industry. Another purpose was to continue the dialogue initiated in 2013 and emphasize how important sustainability is for Systembolaget and our customers. After meeting with you as well as other producers, organizations, representatives of unions and farm workers, we have brought back the attached feedback and observations to Sweden. I would like to share these with you as one of the leaders of the South African wine industry.

Please let me know if you share these insights and furthermore how you see that Systembolaget can support the sustainability efforts of the South African wine industry.

We will also meet with the relevant Swedish importers to discuss our findings and how we can proceed and follow-up together.

Kind regards,

Marie Nygren

Vice President

Systembolaget AB, SE-103 84 Stockholm

Visitors Kungsträdgårdsgatan 14

Telephone [+46 8 503 300 00](tel:+46850330000) Direct [+46 8 503 325 32](tel:+46850332532)

Cell [+46 70 645 00 31](tel:+46706450031)

www.systembolaget.se



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